



FOR IMMEDIATE RELEASE

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MEDIA ADVISORY

March Against Sex Trafficking on Long Beach Blvd. November 21

What: March and rally against the trafficking of children on Long Beach Boulevard.

When: 6:30 p.m. Thursday, November 21, 2013

Who: Los Angeles County Board of Supervisors Chairman Mark Ridley-Thomas, Los Angeles County Sheriff Lee Baca, Compton Mayor Aja Brown, Long Beach Councilmember Steven Neal and more than 200 community leaders and residents

Where: Assembling at 217 N. Long Beach Blvd., Compton, CA 90221

Background:

The 1.6-mile march, which will begin at Palmer Avenue in Compton and end at Carlin Street in Lynwood, will highlight the route often used by “johns” and “pimps” in the buying and selling of young victims—some of whom are as young as 12. These children are sexually exploited by traffickers and adult customers 24 hours a day, seven days a week. Seedy motels and some businesses along the corridor contribute to -- and profit -- from this activity. Human sex trafficking is a \$32 billion dollar business increasingly run by gangs. The Federal Bureau of Investigation estimates that 100,000 children in the United States are sold for sex each year. In Los Angeles, it is estimated that as many as 3,000 children are trafficked.

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